

QUICK FACTS

Electric

Retail Electric Revenues.....	\$	683,340,000
Wholesale Electric Revenues.....	\$	165,553,000
Retail kWh Sales (MWhs).....		8,843,000
Wholesale kWh Sales (MWhs).....		3,803,000
Retail Electric Customers (average per period).....		356,597
Annual Use per Customer (KWh)		11,476
Revenue per KWh.....	\$	0.08
Annual Revenue per Customer (residential).....	\$	940.83

Natural Gas

Retail Natural Gas Revenues.....	\$	313,886,000
Wholesale Natural Gas Revenues	\$	197,364,000
Retail Therms Delivered.....		311,723,000
Transportation Therms Delivered.....		142,093,000
Wholesale Therms Delivered.....		468,887,000
Retail Natural Gas Customers (average per period).....		316,444

Annual Use per Customer (therms).....		667
Revenue per Therm	\$	1.02
Average Revenue per Customer (residential).....	\$	683.25
Peak Day Demand (Dth).....		272,517

Utility Power Supply Mix

Total Hydro (includes long-term contracts).....	50%
Company-Owned Hydro	42%
Long-Term Hydro Contracts	8%
Natural Gas.....	35%
Coal.....	10%
Biomass.....	2%
Wind Contract.....	2%
Other Contracts.....	1%
	<hr/>
	100%

Avista serves electric and natural gas customers in eastern Washington and northern Idaho, and natural gas customers in southern and eastern Oregon.

AVISTA HEADQUARTERS
1411 East Mission Avenue
Spokane, WA 99202
509.489.0500

MAILING ADDRESS
PO Box 3727
Spokane, WA 99220-3727

24/7 MEDIA LINE
509.495.4174

REPORT AN OUTAGE
800.227.9187
View Outage Updates
www.avistautilities.com

INVESTOR INFORMATION
800.222.4931

EXCHANGE LISTINGS
Ticker Symbol: AVA,
New York Stock Exchange

WEB SITES
www.avistacorp.com
www.avistautilities.com



QUICK FACTS 2011



QUICK FACTS

AVISTA CORP. FINANCIAL DATA YEAR ENDED 12/31/10

Total Annual Revenue	\$ 1,558,740,000
Net Income	\$ 92,425,000
Earnings Common Share Diluted.....	\$ 1.65
Dividends Paid per Common Share	\$ 1.00
Book Value per Common Share.....	\$ 19.71
Stock Price as of 12/31/2010.....	\$ 22.52
2010 Range	
High.....	\$ 22.81
Low	\$ 20.90
Return on Average Common Equity	8.5%
Employees	1,554
Employee Community Volunteer Hours.....	44,000

AVISTA UTILITIES

Population of Service Area	1,574,766
Miles of Transmission Line	
230kV	685
115kV	1,535
500kV	500
Miles of Distribution Lines.....	18,200
Miles of Natural Gas Distribution Mains	7,650
Percent of Utility Operating Revenues by	
Jurisdiction - Retail Revenue	
(Actual Sales to Customers)	
Washington	58.52%
Idaho.....	31.84%
Oregon.....	9.64%

GENERATION CAPABILITY OF COMPANY- OWNED RESOURCES (MEGAWATTS)

Hydroelectric

Upper Falls	10.2
Monroe Street	15.0
Nine Mile	17.6
Post Falls	18.0
Little Falls.....	34.6
Long Lake	87.0
Cabinet Gorge (Clark Fork)	254.6
Noxon Rapids (Clark Fork)	562.4
Total Hydroelectric Capability.....	999.4

Thermal Generation

Kettle Falls CT	6.9
Boulder Park	24.0
Kettle Falls (Biomass).....	50.0
Northeast CT	61.2

Rathdrum CT	149.0
Colstrip Units 3 and 4 (3)	222.0
Coyote Springs 2	278.3
Total Thermal Capability	791.4
Total Generation Capability	1,790.80

Electric Load

Electric Average Hourly Load (aMW).....	1,075
Peak Electric Native Load Required for 2010	
Retail - Winter.....	1,704
Retail - Summer	1,556

Forecasted Electric Energy Requirements and Resources

2011 System Load (aMW)	1,094
------------------------------	-------